

Job Profile Information: *Health Improvement Practitioner*

This supplementary information for *Health Improvement Practitioner* is for guidance for **Level 3 Zone 2**

Camden Way Category 3

It is for use during recruitment, setting objectives as part of the performance management process and other people management purposes. It does not form part of an employee's contract of employment.

Role Purpose:

We are seeking an enthusiastic, self-motivated and innovative children and young people's health improvement practitioner to develop, deliver and evaluate health improvement interventions with children, young people and families that aim to prevent obesity and address other Public Health priority areas such as immunisations, smoking prevention and breastfeeding. The post holder will focus primarily on Early Years (Children's Centres, nurseries, PVIs and childminders) but may be required to work across a variety of settings including schools, after school clubs, holiday clubs and other topic areas.

The post holder will be based in Camden Learning and be part of the Camden Health and Wellbeing Team which is commissioned by Public Health. The team will offer a two tiered approach, comprising both universal health improvement to children and young people in Camden as well as more targeted interventions to groups considered at higher risk.

Example outcomes or objectives that this role will deliver:

- Support the delivery of the Little Steps to Healthy Lives Programme (aligned to Healthy Early Years London), including the roll out to childminders and private, voluntary and independent nurseries
- Engage Early Years settings and other settings including schools, after school clubs and holiday schemes, with a whole setting approach to health improvement
- Develop, deliver and evaluate evidence based health improvement interventions that encourage children, young people and families to be physically active, eat healthily and engage in positive health behaviours
- Support the delivery of the universal offer to children and young people's settings with a focus on demonstrable improvements to health outcomes.
- Support onward referrals to public health services

- To be proactive and use their initiative to ensure that performance objectives are achieved

People Management Responsibilities:

No management responsibility

Relationships;

The post holder will work closely with the Integrated Early Years' Service, children's centres, Camden primary and secondary schools, After School Clubs, Youth settings and colleagues within Camden Learning

Work Environment:

The main base of work is the office, though the post holder may be expected to work agilely including home working and working from other settings when required. Much of the work will take place in the community at settings such as children's centre, nurseries and schools.

Technical Knowledge and Experience:

- A degree in Public Health/Health Promotion/Health Improvement/Nutrition/Physical Activity or equivalent knowledge gained in a health improvement role with responsibility across Public Health priority areas such as healthy eating, physical activity etc.
- Intermediate MS Office
- Experience of developing and directly delivering evidence based health improvement interventions
- Experience of working with children and young people
- Knowledge of how to evaluate changes in behaviour from health improvement activities that are carried out.
- Knowledge of up to date Public Health guidance
- Understanding/experience of working with Early Years settings and partners from the public, private and third sector to facilitate health improvement activities.
- Excellent communication skills that ensure complex messages can be communicated appropriately to different audiences.
- Excellent team working skills.

Camden Way Five Ways of Working

In order to continue delivering for the people of Camden in the face of ever increasing financial pressure, we need to transform the way we do things. We call this the Camden Way. The Camden Way is a key part of our transformation strategy often referred to as the transformation triangle which links the Camden Plan, the Camden Way and the Financial Strategy together.

The Camden Way illustrates the approach that should underpin everything we do through five ways of working:

- Deliver for the people of Camden
- Work as one team
- Take pride in getting it right
- Find better ways
- Take personal responsibility

For further information on the Camden Way please select the attached [HERE](#)